

Master's in Theology major in Social Pastoral Communication (MAT-SPC)

The Church herself not only *uses* media or communication for her mission but *is* communication. Through her existence and ministry, the Church continues the communication of the Trinitarian, Revealing, and Incarnating God into the here and now of every time and place.

MAT-SPC is a graduate program offered at the Pontifical University of Santo Tomas (UST) in Manila. It is designed to give students an in-depth understanding of Communication Theology, Communication Spirituality, and the communication dimension of different pastoral ministries.

MAT-SPC is linked with UST's Faculty of Sacred Theology. Students with a Bachelor's in Theology degree (BTh) or equivalent may acquire a Roman Licentiate (LTh) in addition to the MAT-SPC degree in the Graduate School.

Visit www.freinademetzcenter.org for details or go directly to the official website of the UST Graduate School at <http://graduateschool.ust.edu.ph/>



*St. Joseph Freinademetz
Communication Center (JFCC) helps
to develop leaders and communicators
in the spirit of its patron, the first SVD
missionary to China. It aims to
contribute to spreading the WORD
across Asian cultures through leaders
with communication competency and
disposition rooted in spirituality.
JFCC is related to the Master's in
Theology major in Social/ Pastoral
Communication (MAT-SPC) program
of the Pontifical University of Santo
Tomas, Manila.*

St. Joseph Freinademetz Communication Center (JFCC)

Radio Veritas Asia compound
Buick Street, Fairview Park,
Quezon City

Summer 2013

Seminar/ workshops for
educators, students and
practitioners of theology and
social communication

**St. Joseph Freinademetz
Communication Center (JFCC)**

Call 7327170, 3138577 or visit
www.freinademetzcenter.org

Summer 2013 Offerings

Pastoral Communication: Investigating the Field

May 5-7
Fr. Franz-Josef Eilers, svd PhD (facilitator)

Pastoral Communication is anchored on Communication Theology, which studies and reflects on God's communicative ways and means throughout the Old and New Testament with Jesus Christ as the center, and the Church in the Holy Spirit.

This stay-in workshop presents the basics of this field of study as a branch of Pastoral Theology, and also considers *Evangelizing Communication* as a special challenge today.

Workshop Fee: P3,500 inclusive of B&L, and conference material

Journalism in Pastoral Ministry

May 18-19
Prof. Christian Esguerra, MA/
Prof. Felipe Salvosa, MA (facilitators)

This stay-in workshop explores the principles and practice of Religious Journalism in today's communication landscape.

It guides the participants through the process of getting the Church's message across – from planning, writing and, finally, to dissemination through various means including print, broadcast and today's social media tools.

Workshop Fee: P3,500 inclusive of B&L, and conference material

Basic Communication Research

May 20-23
Prof. Ma. Stella C. Tirol, MA (facilitator)

This stay-in workshop intends to make learning the research process fun, practical, and easily comprehensible by providing useful tips as well as simple exercises and activities.

It is also designed to enable participants to understand the scientific rigor underlying the research process. The principle of "guided learning by doing" is applied.

Workshop Fee: P5,000 inclusive of B&L, and conference material

Watch out for these workshops in June:

- **Communication Theology,**
- **Youth and New Media,**
- **Audience Relations/ Research**

JFCC is in partnership with the MAT-SPC (Master's in Theology major in Social/Pastoral Communication) at the UST Graduate School, and the "Asian Research Center for Religion and Social Communication" (ARC) at St. John's University in Bangkok.



Registration form

Name: _____

Age: _____ Sex: _____

Designation: _____

Office/Organization: _____

Academic Year/Course: _____

School: _____

Address: _____

Tel. No.: _____ Mobile: _____

Fax No.: _____ Email: _____

Dietary preference: _____

Which workshop would you like to join?

- Pastoral Communication
 Journalism in Pastoral Ministry
 Basic Communication Research
 Others: _____

Purpose of joining: _____

Email to fabcosc@gmail.com or fax to (02) 7327171. Call 7327170, 3138577 or visit www.freinademetzcenter.org for details